

Massachusetts Funeral



Directors Association

We're Excited to Present

2020 Celebrant Training

Conducted By:



Certified
Celebrants
Life Tribute Professionals

March 18-20, 2020

The Verve Hotel – Natick, Massachusetts

Register by 02/01/20 — training is limited to 30 participants

Offer more to the families and communities you serve! Take advantage of InSight Institute's Certified Celebrant Training Program, hosted by MFDA.

As families' wishes continue to evolve, it is more important than ever to offer a variety of services that meet their needs and exceed their expectations. Fewer families are incorporating religious rites into memorial services – how do you fill that gap? Many funeral homes look to Celebrants and train their staff or community members to accommodate this growing demand for customized services.

A Certified Celebrant works with the funeral director to provide a funeral service, memorial service or tribute that is personalized and individualized to reflect the personality and lifestyle of the deceased. Word will spread quickly about the meaningful and caring funerals being conducted at your firm!

You'll also receive tools for success, the ability to network with other Certified Celebrants and the opportunity to earn up to 17 CE hours.

In a creative and collaborative environment, you will develop such skills as:

- ✓ Articulating the Value of the Funeral
- ✓ Facilitating Family Meetings
- ✓ Using Music and Readings Resources
- ✓ Developing the Celebrant Concept in the Community
- ✓ Art of Ceremonial Writing
- ✓ Presentation Skills
- ✓ Master of Ceremonies
- ✓ and so much more!

Who Should Attend?

This training is specifically designed for anyone interested in understanding the process of the funeral service and learning how to personalize and design meaningful funerals or tributes. A successful celebrant is one who enjoys working with people, wants to improve their writing and speaking ability as well as listening and consulting skills. In addition to funeral professionals and their associates, this session attracts a wide variety of participants: clergy, chaplains, businesspeople, bereavement professionals, nurses, teachers, actors, writers and students.

Trainers



**Glenda Stansbury, MA, CFSP
And Matthew R. Bailey, CFSP**

More families are choosing non-religious funerals. A funeral celebrant is there to help that family celebrate the life of the deceased, as well as give mourners the opportunity to express their emotions in an open forum. People can share their grief, and support one another, finding meaning and solace by coming together as a group.

Schedule

Wednesday, March 18th

12 – 5 p.m.

Thursday, March 19th

8 a.m. – 6 p.m.

Friday, March 20th

8 a.m. – 12 p.m.

**Overnight rooms
available at the Verve
Hotel at the
discounted rate of
\$129 plus taxes**

REGISTRATION INFORMATION

Helpful Information:

The dress is casual. This is an active, participant-driven training. We want you to be comfortable however please note that a group photo and individual photos with the trainers will be taken on the last day for your use with a press release. If you prefer to do your writing on a laptop, it is recommended but not required that you bring yours with you for the funeral presentation work. You will be writing a funeral service as homework on the second day. The hotel will have a printer available. Otherwise you may hand write your presentation. Since there will be homework, many attendees elect to stay at the hotel. You must attend all three sessions to become certified. Upon receipt of your registration we will send you a confirmation with other details.

Tuition for Training – Register by 02/01/20 (training is limited to 30 participants)

\$985/\$950* Registrant from MFDA Member Funeral Establishment and Sponsored Guests, Members of the New England State Associations and the Northeast Funeral Service Partnership

\$1195/\$1150** Registrant from Prospective Member Funeral Establishment

** Check discount price \$950 Members/\$1150 Prospective Members || **Ask about how to qualify for a discounted registration*

What does the tuition include? The full 3-days of training, certification upon completion, breaks on Wednesday and Thursday, breakfast on Thursday and Friday and lunch on Thursday. Additionally, participants will receive a copyrighted Celebrant Training notebook and a copy of Doug Manning's book — The Funeral: A Chance to Touch, A Chance to Serve, A Chance to Heal. Furthermore, you will also receive a Celebrant USB flash drive containing articles, logos and a Celebrant Resource book including samples of Celebrant funerals.

Cancellation Policy:

Payment is due at the time of registration. For an extended payment plan, please call. If you need to cancel your paid registration:

Up to February 18th – 100% refund

Up to March 3rd – 75% refund

Up to March 17th - No refund (MFDA will work with registrant to apply credit to future session.)

No shows – No refund for no shows or anyone that departs after the program has begun.

Attendee Information:

Registrant: _____

Title: _____

Company/Funeral Home/Organization Name: _____

Street/City/State/Zip: _____

Email Address: _____

Cell: _____ Check here if you accept text messages

Check here if you would like us to send you information on Hotel reservations.

Payment Information

MFDA Members –\$985 // Check Discounted Rate \$950

Prospective Members –\$1195 // Check Discounted Rate \$1150

Call to pay by Credit Card – 781-335-2031

To register, return completed form with payment via one of the following methods:

Mail: MFDA - 536 Broad Street #4 Weymouth, MA 02189 | **Fax:** 781-335-3245

Question? **Email:** tmcgrath@massfda.org